

Steps to Starting A Speaking Business

Facilitator: Coach Lilisa J. Williams, MBA

About the 8 WEEK COURSE

Steps to Starting A Speaking Business is an online course where content will be delivered over a digital based format such as, but not limited to : webinars, emails, texting, messenger, social media and phone. In order to fully benefit from the value of this course you will be expected to show up for the lessons and complete any and all work and assignments. Each activity is based on evidence and data that support their success in helping you learn how to start and manage a Speaking Business. Through this course you will be taught the skills and given tools to start your very own speaking business. Providing you follow all our instructions AND complete the entire course, we guarantee that you will profit from the speaking industry. **MONEY BACK GURANTEED**

COURSE MATERIALS AND FEES

All materials used for the course are included in the **\$149.00** course fee. The Course Fee of \$149 must be paid in full prior to starting the course. If you are unable to pay in full prior to start of course then you will be required to start in the next section. Please contact the course facilitator at lilisa.williams@gmail.com for any questions.

Payment Information:

Upon payment, you will receive instructions on how to register for the weekly lessons in this course. These instructions will be provided to you at the email address you have provided. The total amount for the Steps To Starting A Speaking Business is **\$149.00** payable via PayPal or Visa on the secure PayPal site. For questions please contact Coach Lilisa at lilisa.williams@gmail.com

Please see attached outline of Course Topics.

www.speakingyourwaytomillions.com



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Money Back
Guaranteed

8 WEEK ONLINE COURSE

WEEK	DATE	LESSON	TOPIC
ONE	4/10/2017	1	Establishing the Logic of Your Speaking Business. Understanding how the speaking
TWO	4/17/2017	2	Steps to transitioning from FREE to FEE speaking
THREE	4/24/2017	3	Creating Topics of Demand
FOUR	5/1/2017	4	Developing and Managing Your Speaking Platform
FIVE	5/8/2017	5	Setting Speaker Fees and Travel Fees. Billing and Record Keeping
SIX	5/15/2017	6	Marketing Your Speaking and other Services
SEVEN	5/22/2017	7	Speaking, Consultation and Other Forms
EIGHT	6/5/2017	8	Designing A Speaking Plan
Closing Session	6/12/2017	9	Reviewing Plans and Marketing Materials